

# WIND PLATFORM 2022

WHITEPAPER

Ver 1.2



# 1. Prospects of the Game and Point Market

The point economy is growing rapidly. The point market is regarded as a market with high potential demand as it can be applied to all areas of consumption, such as the game market, electronic payment, and shopping malls. According to market analysis, the point distribution amount this year exceeded 56 billion KRW and is expected to grow by 98.4% from 23.8 billion KRW last year. The point distribution amount, which was around 15.7 billion KRW in 2019, has grown significantly by 258% in just two years. The size of the global point market in 2019 reached approximately 2,000 trillion KRW.

In the point market’s business model, an increase in the distribution amount of points leads to an increase in sales, and unlike the past, when the point market was treated only as air mileage, it is becoming a universal saving method applied to all daily consumption after the supply of smartphones. Services with high growth potential continue to be discovered, so that point economy that can capitalize on mutual benefits between companies and consumers can be expanded more universally in everyday life. In terms of global trends, the size of the US point market is growing at a CAGR (compound annual growth rate) of 8.4% every year and is expected to reach 2,292 million USD in 2024.

Global Point of Care (POC) Diagnostics Market, 2019



CAGR (2019-2023)

**▲ 10%**

Incremental growth (2019-2023)

**▲ \$9.01 billion**

Image) Global point management market size as of 2019

Japan’s point market size is also expected to reach 22,674 million JPY in 2022 through continuous growth, and Europe’s is expected to grow to 3,047 million USD in 2024. Point providers are emerging as competitors in the existing financial sector, and with the continued increase of negative interest rates, support for digital payment by governments in each country, and the growth of the point market, the number of cases where points are used for actual payment is increasing. Amid this phenomenon, the tendency to deposit cash on platforms such as Rakuten and receive points with rewards and use them as a payment method is growing fast. It is projected that large point issuers such as Starbucks may threaten and confront banks.

The most prominent among them is the game point business, with a 1.0% increase in the global game market share. Despite the growth of the market size, it is evaluated that there is a limit to showing differentiation in the global market. For steady development, attention is drawn to the expansion of new business areas such as non-fungible tokens (NFT) and point businesses. The global game market has been growing by around 10% since 2016 and is expected to grow by more than 10% annually until 2022. In 2020, the gaming market was valued at \$159.3 billion, an increase of 9.3% over the previous year.



Image) Global game market size in 2020

It has been found that the mobile game, which is the most active in the use of points, occupies an absolute proportion. Jumping on this trend, global game companies are presenting visions with a new paradigm using the recent NFT and point markets as the direction.

---

## 2. About WIND PLATFORM

As a token that solves problems in the existing game market by combining Cryptocurrency and game market, WIND PLATFORM aims to create a blockchain environment for cross-gaming platforms. The WIND PLATFORM was developed to integrate game points that were limited to the three elements of the existing game market, provide a specialized environment for game NFT transactions, and to establish itself as an integrated game marketing for using a game advertising platform by providing an objective, transparent, and safe gaming environment. Game points, which were previously dependent on only one platform, will be integrated into WIND, and many game companies will build a meaningful ecosystem by cooperating, and participating, and providing new services.

### Technology

WIND PLATFORM was developed based on ERC-20, a standard token protocol set by the Ethereum blockchain network. WIND PLATFORM is a platform network designed to enable various decentralized applications to operate based on its own blockchain. Using Smart Contract on the Ethereum platform enables easy and fast blockchain transactions as well as the compatibility and usability of the Ethereum ecosystem.

Smart contract refers to conclusion and execution of various types of contracts such as financial transactions, real estate contracts, and notarization based on blockchain. A contract is reached once all contract conditions written on the code are met. At this time, there is no need to worry about whether the contract counterpart can be trusted, whether a third party that can guarantee in the middle is necessary, or whether the contract is proceeding safely, and the contract is carried out automatically. No one can change the initially stated conditions as they are recorded on the blockchain as a program that executes exactly as programmed, without any downtime, censorship, fraud, or third-party interference. Through this, it is possible to include not only transaction records but also execution codes such as conditional statements and repeated commands in the WIND Platform block, and it can be used not only for payment but also for various services. The platform was developed to ensure the compatibility of tokens that can be circulated on the Ethereum network through this, and a service that excludes central management through Smart Contract, in which certain actions are irreversibly deployed during transactions in an online environment, can be implemented.

Transaction history is recorded on the block chain on the P2P network, along with Smart Contract or execution history, and a list of all nodes connected for a certain period using bootstrap through a protocol, which makes it easy to find other nodes in the network even without a central server. keep it. When a peer connects to the WIND Platform network, it connects and synchronizes with other peers by first connecting to the bootstrap node that shares the list of peers connected within the last specified time. The platform was designed as the most efficient way to execute peer-to-peer communication on the blockchain through ETH protocol for swarm for message spreading, whisper for communication, and communication of transactions and block hashes.

The platform also has scalability through automatic compatibility with services and software that support the ERC-20 standard. The Ethereum blockchain itself is a platform, and many solutions implemented on it are not centralized but blockchain-based decentralization is the key. The platform has been designed in a way to allow token exchange within the Dapp (Decentralized Application) created through this as well as exchange with Dapp's tokens on other Ethereum. Through this, this platform has the characteristics of blockchain such as anonymity, statelessness, decentralization, and distribution, cannot be directly controlled by the state, and it can conduct automated economic activities through smart contracts with each object and numerous entities. ERC-20, which is compatible and easy to manage, improves interaction among Dapps and reduces the possibility of errors and bugs when integrating between different tokens.

A blockchain-based smart contract has two databases: a blockchain database that stores all transaction logs and a database that stores the state of the smart contract, and the input value to change these is included in the transaction. The interface through the transaction is stored in the transaction database, changes the state of the smart contract, and prohibits a specific user from manipulating the execution result of smart contract by sharing all data. As the blockchain guarantees the integrity of all transactions, the integrity of the Smart Contract can be guaranteed, and when conditions are met, the contract is automatically executed, reducing the cost of contract execution and the possibility of disputes. Smart Contract can also perform operations such as registration, execution, and result inquiry through existing systems and interfaces such as web servers, mobile applications, and general PC applications. Smart Contract of WIND Platform also aims to improve various shortcomings fixed as business practices for a long time and create new value through innovation. It was developed to shorten the data consistency and integrity verification time through low risk of hacking, saved security costs, and no need for an intermediary. In addition, the transparency of the contract reduces regulatory costs, eliminates the risk of double payments, and lowers the cost of building information systems, providing additional benefits. It is expected to show the greatest synergy effect in areas such as the service that operates as a procedure by mutually agreed rules and requires shared trust.

We want to provide an optimized ecosystem environment that was developed to fit the characteristics of the WIND Platform, which has an increase of repetitive contracts in a certain form, requires contracts between remote parties and distribution tracking. A DApp based on Smart Contract can execute arbitrary complex algorithm codes through EVM. In this structure, all nodes participating in the network execute EVM as part of the block verification protocol, and all nodes in the network execute EVM, through which all transactions associated with Smart Contract are executed and all nodes perform the same calculations and store the same values. The bytecode stored in the blockchain is executed in the EVM, geth and EVM operate in one process, and Smart Contract operates in the EVM, so the platform is not dependent on a specific operating system. It is also recognizable on most exchanges and wallets, is a universal project applicable to a wide range of exchanges, is excellent for alternative trading applications, and facilitates the verification process by ensuring that there are no copies of tokens in circulation with the total supply as all transactions must be approved. Various scattered ERC20 standard compatible tokens can be exchanged for ETH at once. As we have flexibility through setting essential elements and additional functions in the contract to comply with ERC-20, we aim to build a platform optimized for related businesses by developing additional functions and variables suitable for the construction of WIND Platform.

## Economy

To establish a reasonable investment environment for blockchain projects, WIND PLATFORM issues WIND, a key currency, and builds an ecosystem using game points within the platform using it. We also plan to provide additional deposit, landing, and staking rewards by using Smart Contract in the future. Through exhaustive verification, we verify game projects that have reliability and objectivity and have secured a solid business model, and we establish an environment that enables collaboration. In accordance with the development progress scale, we plan to secure liquidity through a reward policy for WIND ecosystem participants. WIND tokens can be used as a payment method when trading game items, and game items can be purchased using WIND generated through the sale of listed exchanges or NFTs. In addition, as a means of integrating points in each game, WIND can be obtained as reward by participating in the marketing ecosystem using WIND tokens.

## VISION

WIND Platform's direction is to present the following vision as a reliable platform of game point integration.

- **Stability**  
Integrate game point platforms with different algorithms and provide compatibility for a stable operating environment
- **Scalability**  
Integrate incompatible game platforms with different protocols so they can be used for all games
- **Circulation Structure**  
Secure liquidity through the circulation structure in the ecosystem of WIND tokens used for advertising, ecosystem participation, and NFT purchases

Token Utility



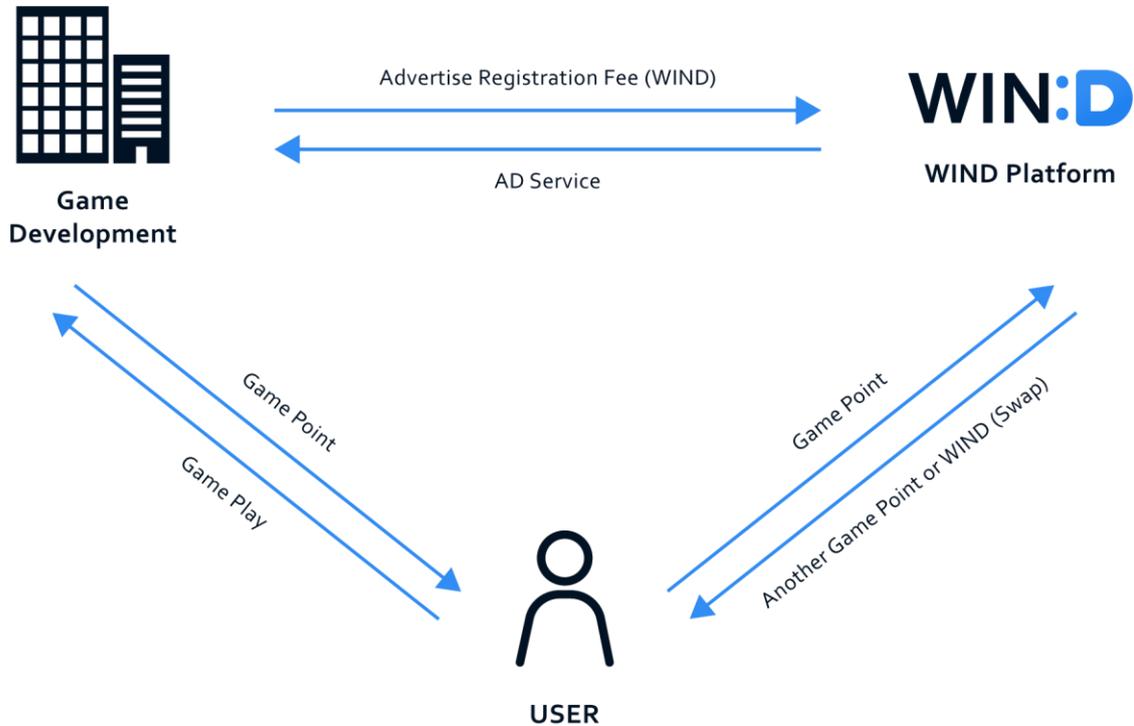
- Game Ecosystem Integrated NFT

We provide a game specific NFT marketplace through the game ecosystem integrated NFT provided by the WIND Platform. Projects that have passed the WIND Foundation's exhaustive verification can be listed on the CAMP platform and receive investment from investors. Investments can be made on WIND, which is generated through conversion on an exchange or its own platform. The NFT transaction provided by the WIND Platform allows a variety of NFT collections with the participation of many game companies, provides an easy item sale function, and ensures high security using blockchain.



In addition, NFT holders can sell their NFTs through the NFT Marketplace within the WIND Platform and secure sales revenue with WIND through this.

Token Utility



- **Use of Integrated Points**

The platform generated by participating in the WIND Platform’s ecosystem is converted when using points from other games or is used in the NFT Market Place of WIND Platform. The advantages of the WIND NFT Market Place, which specializes in game NFT trading, are low transaction and issuance fees. In addition, game companies can provide WIND as a fee through the integrated marketing platform of WIND Platform and execute advertisements within the platform.

## 5. Token Information

### Token Information

Token name	Wind Platform	Token Symbol	WIND
Technology base	ERC-20	Type	Utility
Total Issuance	500,000,000 WIND	Decimal	18
Contract			

### Distribution Information

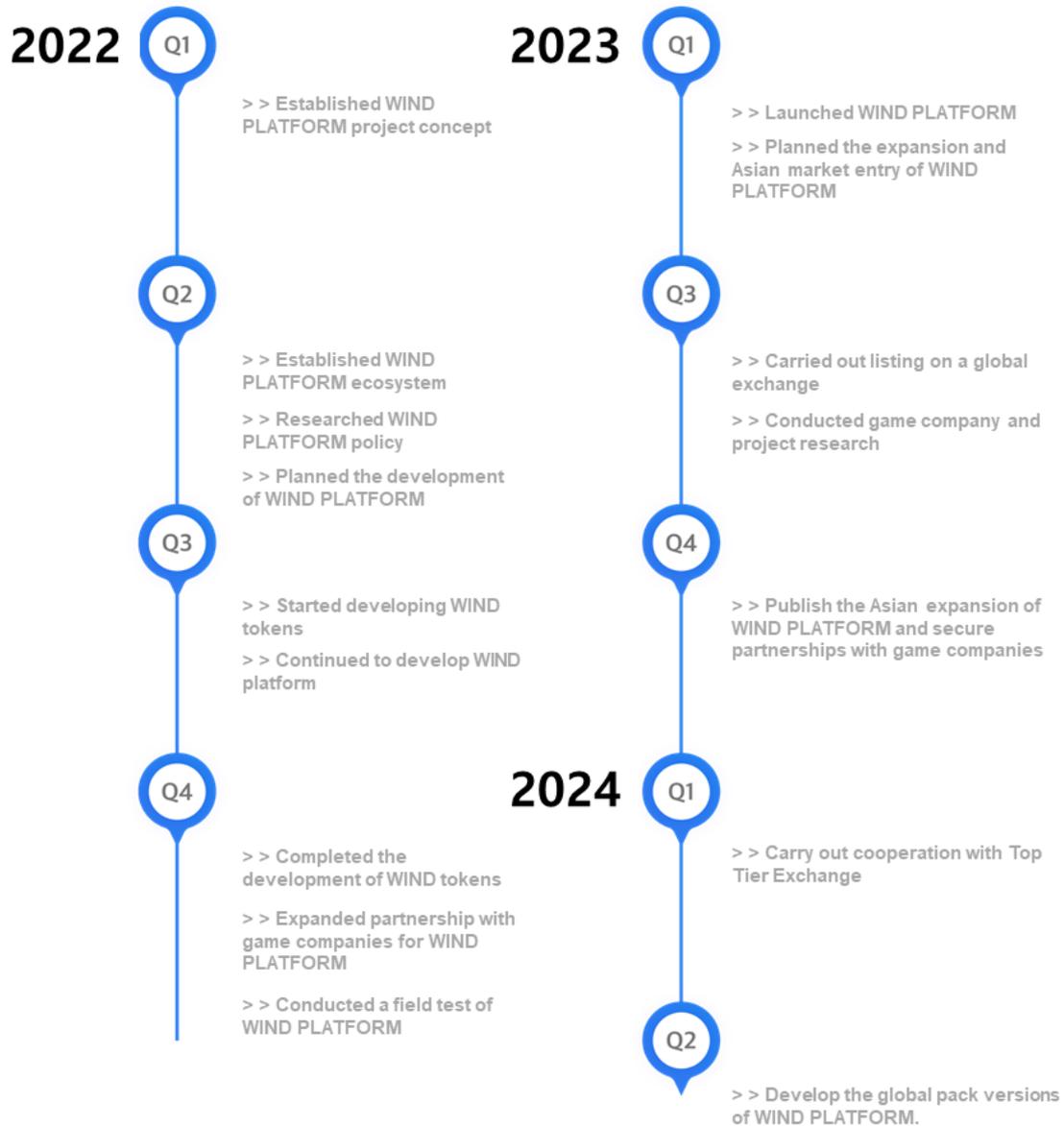


[Image: WIND distribution donut chart]

WIND is issued for the purpose of developing, trading, and participating in the ecosystem for investment and use of information in applications that can be used in the WIND PLATFORM ecosystem, and it is carried out to create an ecosystem for transparent recording and management of information. WIND will also be used for marketing for expansion of the WIND ecosystem such as alliances and cooperation with other businesses, listing and independent blockchain network development, maintenance and repair, platform construction, and countermeasures against changes in market conditions.

(These details can be added or changed in the development progress.)

## 6. Road Map



## 7. Partners

As an integrated game point platform, WIND PLATFORM aims to build a reliable and transparent game point ecosystem by conducting technical collaboration and business cooperation through partnerships with various game companies, publishers, IT companies and blockchain firms.

## 8. Team Members



**Max Stein**  
General Manager



**Jessica. W**  
Marketing Manager

---

## 9. Disclaimer

This document is provided for informational purposes only and is subject to change. The whitepaper is a description of the business plan and vision and does not guarantee business contents. The original language of the whitepaper was written in Korean, and a whitepaper in another language may have misinterpretation or omission during translation. The Korean version of the whitepaper is clearer than the translated versions, and final confirmation with the whitepaper in Korean is recommended for accurate delivery of information. Nothing in this document constitutes legal, financial, commercial, or tax advice. As WIND is not a marketable security and is not used for financial promotion, nothing in this document is intended to induce or invite an investment activity. This document does not offer an opinion as to whether participants should participate in the WIND PLATFORM or purchase WIND and should not be relied upon in any contract or purchase decision. Prior to a purchase, participants should obtain all professional information, including tax and accounting, and understand their ability to hedge against the volatility of cryptocurrencies. Recognizing inherent risks requires a comprehensive understanding of the current cryptocurrency market. Participants understand and agree that WIND makes no explicit or implied representations or warranties as to usability or price and makes no warranties or provisions that participants will receive any benefit from WIND.

We shall not be liable for any loss or damage, direct, indirect, consequential, or otherwise. Any information in this document and current or subsequent notices about WIND shall not be construed as a guarantee of a profit or return in any form whatsoever, regardless of when it arises. WIND PLATFORM is not responsible for any damage caused by an individual or entity (agent, user, employee, insurance company, lawyer, etc.). WIND shall not be acquired for speculative or investment purposes with the expectation of an investment return.

Participants of WIND PLATFORM are aware of the risks associated with cryptocurrency, such as large price volatility and the unique risk of the cryptocurrency market, that financial loss may occur, the platform is under development currently, and understand and acknowledge that the contents of this document may be subject to change due to deviations from the current plan. The contents of this document and whitepaper may be changed or updated depending on the progress of WIND PLATFORM and modified and updated versions may be posted before the final version is announced before the public sale date. It is also acknowledged that the operating period of WIND PLATFORM is not guaranteed and may be suspended for various reasons, such as lack of awareness and investors of the platform or lack of funds for platform development. It is acknowledged that the contents of this document shall not be interpreted arbitrarily by the participant. As WIND PLATFORM is not intended to constitute marketable securities or other regulated products of any country or jurisdiction, this document does not constitute a prospectus or legal document, nor does it offer or solicit securities or regulated products of any country or jurisdiction. This document has not been reviewed by the regulatory authorities of any country or jurisdiction. Additionally, cryptocurrencies may be monitored or supervised by regulatory authorities in various jurisdictions. WIND PLATFORM may receive inquiries, notices, warnings, requests, or administrative actions from one or more authorities at uncertain times, or may be ordered to suspend or discontinue actions related to WIND.

This carries the uncertainty that it may be a serious obstacle to the future development of WIND PLATFORM or may end as a result. We do not verify or warranty as to the accuracy or completeness of any information, statements, opinions, or other matters set forth herein. No representations or warranties are made as to the construction of any forward-looking or conceptual expressions. Therefore, nothing in this document can be used as a guarantee for the future or as a way of trust, and to the maximum extent permitted by applicable law, the person taking action on this whitepaper is exempted from all liability for any loss and damage caused in connection therewith. Participants acknowledge and agree to responsibly comply with any laws, rules or regulations that may apply to a transaction. A WIND acquirer acknowledges and agrees that WIND PLATFORM is not directly or indirectly responsible for any tax obligations arising from the acquisition of WIND. It is further agreed and acknowledged that applicable laws, regulations, and executive orders may require the disclosure of information about the account upon the request of a government agency. Please review the summary contained in this document with reference to the basic terms and conditions of the agreement set forth here.