

WIND PLATFORM 2022

WHITEPAPER

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1. Outlook of the Game and Point Market

The point economy has been growing. Point markets are considered to have high potential demand as they can be applied to various areas involved in consumption, including the game market, electronic payments, and shopping malls. According to market analysis, point distribution exceeded 56 billion won this year and is expected to grow 98.4% from 23.8 billion won last year. Point distribution, which was around 15.7 billion won in 2019, showed a significant growth of 258% in just two years. According to the National Statistical Office and the Korea Consumer Agency, the size of the domestic point market in 2019 was about 20 trillion won, recording an average annual growth of 10%. It is estimated that about 24 trillion won points were paid this year alone, and the global point market is about 2,000 trillion won.

In the point market, an increase in point distribution soon leads to an increase in sales. Unlike in the past, when the point market was limited to aviation mileage, it has established itself as a universal accumulation means applied throughout daily consumption after the spread of smartphones. Points to take advantage of between businesses and consumers are constantly discovering services that have a high capacity to grow so that the economy can expand more universally throughout everyday life.

Among them, the game point business is the most prominent: While the size of the domestic game market has increased by 114% over the past decade, the global game market share has increased by 1.0%. Although the market itself is growing, there is an evaluation that there is a limit to differentiating in the global market. Domestic game companies are paying attention to the expansion of new business areas such as non-fungible token, or NFT, and point businesses.

According to the 2021 Korea Game White Paper published by the Ministry of Culture, Sports and Tourism and the Online Content Promotion Agency, the domestic game market was valuable at 18.8855 trillion won as of last year, up 114.5% from 8.8047 trillion won in 2011. As the contact-free market has grown due to the spread of COVID-19, it has grown 21.3% compared to 15.575 trillion won in 2019. Due to the growth of mobile games due to the spread of smartphones, the domestic game market has exploded, and the composition of each platform has changed significantly over the past decade. As of 2011, the market share of PC games such as online games were overwhelmingly 89.1% and the share of mobile games was only 6.0%, but within 10 years, the market share of mobile games changed to 59.9% and PC games to 19.2%.

The share of the domestic game market in the global game market increased only 1.0% from 5.9% in 2011 to 6.9% in 2020, which is somewhat disappointing compared to the explosive growth of the domestic game market. This means that new breakthroughs are desperately needed to develop the global influence of domestic games, and domestic and global game companies have recently presented visions of new paradigms using the NFT and point markets.

2. Introduction of WIND PLATFORM

WIND PLATFORM aims to create a blockchain environment for cross-gaming platforms as a token that combines Crypto current with the game market to solve problems in the existing game market. WIND PLATFORM plans to integrate three elements of the existing game market: limited game points into the platform, provide a specialized environment for game NFT transactions, and become an integrated game marketing for using game advertising platforms. This was developed with the goal of providing an objective, transparent, and safe game environment using blockchain. Game points, which were previously dependent on only one platform, will be integrated into WIND, and many game companies will build a meaningful ecosystem by cooperating, participating, and providing new services.

Technology

WIND PLATFORM was developed based on the ERC-20 standard token protocol dictated by the Ethereum blockchain network. WIND PLATFORM is a platform network designed to enable various decentralized applications to operate based on its own blockchain. Smart Contract can be utilized on the Ethereum platform to realize easier and faster blockchain transactions, and the compatibility and use of Ethereum ecosystems is possible.

Smart Contract refers to the signing and implementation of various forms of contracts, including financial transactions, real estate contracts, and notarization across a blockchain network, and contracts are completed immediately if the terms and conditions of the code are met. At this point, it does not require whether the other party is trusted, needs a third party who can guarantee in the middle, or whether the contract proceeds safely, and it is automatically processed. No one can change the conditions initially stated because they are recorded on the blockchain as a program that executes exactly as programmed without any downtime, censorship, fraud, or third-party interference. This allows the WIND Platform block to include transaction records as well as execution codes such as conditional statements and repetitive commands, so that payments are not only possible, but also available for a variety of services. This is designed to ensure the compatibility of tokens that can be distributed over the Ethereum network, enabling centralized service deployment with Smart Contracts, which irreversibly deploys scheduled behavior during transactions in an online. It records transaction history on the P2P network in the blockchain, while keeping a list of all nodes connected over a period through the bootstrap through a protocol that records Smart Contract or execution history and makes it easy to find other nodes in the network without a central server. When a peer connects to a WIND Platform network, it connects and synchronizes with other peers in the form of a bootstrap node that first shares a list of connected peers within the last specified time and is designed as the most efficient way to run P2P communication on a blockchain with swarms for message propagation, whiskers for communication, and blockhash.

WIND PLATFORM also provides scalability through automatic compatibility with services and software that support the ERC-20 standard. The Ethereum blockchain itself is a platform, and many solutions implemented on the platform are key to blockchain-based decentralization, not centralization, and are designed to allow token exchange as well as tokens from other Ethereum Dapps. Through this, it has the characteristics of blockchain such as anonymity, statelessness, decentralization, and decentralization, and cannot be directly controlled by the state, and automated economic activities are possible through contracts with each object and numerous subjects through Smart Contract. ERC-20, which is compatible and easy to manage, enhances interaction between Dapps and reduces the possibility of errors and bugs when integrating between other tokens.

There are two major blockchain-based Smart Contracts: a blockchain database that stores all transaction logs and a database that stores the status of the Smart Contract, and inputs to change them are included in the transaction. The interface through the transaction is stored in the transaction database, and by changing the status of the Smart Contract, it is characterized by sharing all data that certain user cannot manipulate the execution result of the Smart Contract. You can ensure the integrity of Smart Contracts in a way that ensures the integrity of all transactions, and automatically enforce contracts when conditions are met to reduce the execution costs and the likelihood of disputes. Smart Contracts can also register, enforce, and query results through the interface with existing systems, including web servers, mobile, and general PC applications. WIND Platform's Smart Contract is also designed to improve long-standing entrenched business shortcomings and create new value through innovation, reducing hacking risk, reducing security costs, and reducing fees, data integrity, and time to verify integrity. Transparency in contracts can also reduce regulatory costs, eliminate the risk of double payments, and reduce the cost of building information systems. It is predicted that the most synergistic effect will be in areas such as the service that are procedurally operated by mutually promised rules and require mutual trust.

With the number of repeated contracts in certain formats, we want to provide an optimized ecosystem environment developed and optimized for the characteristics of the WIND Platform that requires remote contract signing and distribution tracking. DApps based on Smart Contract can execute any complex algorithm code via EVM. All nodes participating in the network execute EVM as part of the block verification protocol, all nodes in the network execute all transactions associated with Smart Contract through EVM, and all nodes perform the same calculation and store the same value. Bytecode stored in the blockchain runs in the EVM, geth and EVM operate in one process, and Smart Contract operates in the EVM, so it is not dependent on a particular operating system.

It is also recognizable in most exchanges and wallets, and is a universal project that can be applied to a wide range of exchanges and an alternative trading application that facilitates the verification process by eliminating copies of tokens in circulation because all transactions must be approved.

ERC20 standard-compatible tokens that are sporadically scattered can be used by converting them into ETHs at once. It can be flexibly handled by setting essential elements and additional functions in the Contract to comply with ERC-20. We aim to build a platform optimized for related businesses by developing additional functions and variables suitable for WIND platform development.

Economy

To establish a reasonable investment environment for blockchain projects, WIND PLATFORM issues its key currency WIND and builds an ecosystem that utilizes game points in the platform. In addition, we will provide additional deposit, landing, and staking compensation in the near future using Smart Contract, and we will establish an environment where game projects with reliability, objectivity, and a clear business model can be verified and collaborated. According to the development progress scale, we will also secure liquidity through compensation policies for participants in the WIND ecosystem.

WIND tokens can be used as a means of payment when trading game items, and game items can be purchased using WIND generated through the sale of listed exchanges or NFTs.

In addition, WIND can be rewarded by participating in the ecosystem through marketing participation through WIND token as a means of integrating points in each game.

VISION

The goal of WIND Platform is to present the following vision as a reliable game point integration platform.

- **Stability**

Integrate game point platforms with different algorithms and provide compatibility to provide a reliable driving experience

- **Scalability**

Integrate incompatible game platforms with different protocols, and a game point platform that can be utilized in any game

- **Circulation structure**

Secure liquidity through the circulation structure of WIND tokens used in advertising, ecosystem participation, and NFT purchase

Token Utility



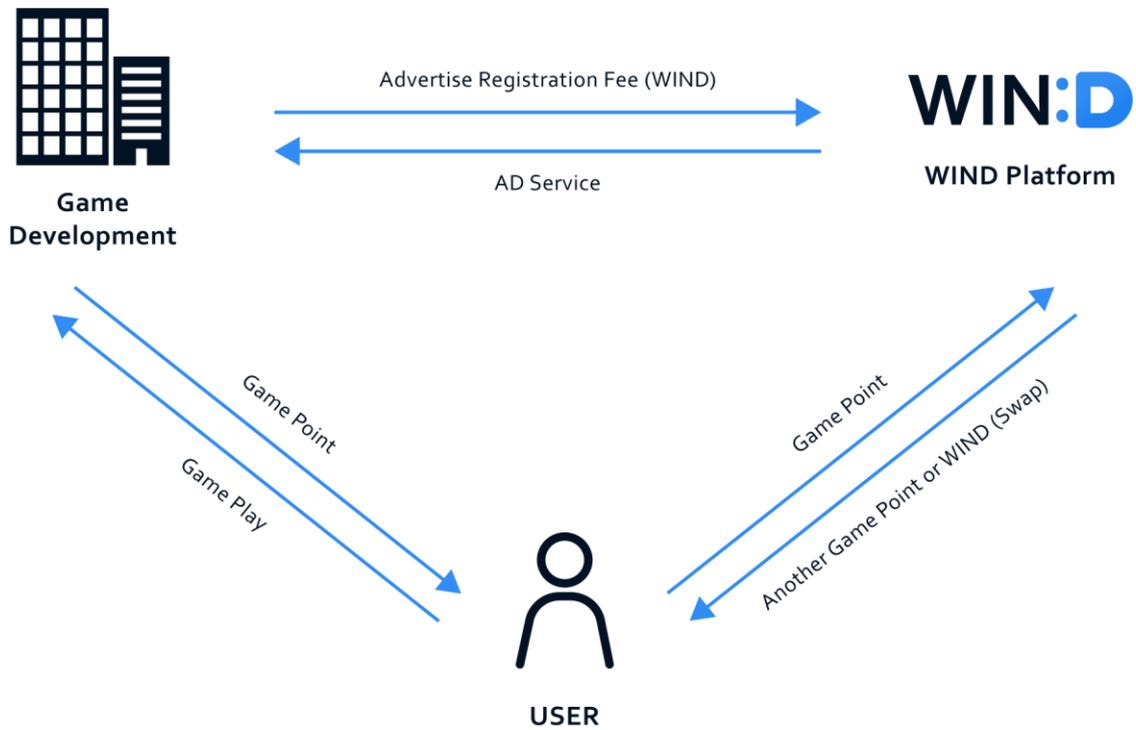
- NFT Integration of Game Ecosystem**

It is an integrated NFT of the game ecosystem provided by the WIND Platform and supports game-specialized NFT marketplaces. Projects that have been thoroughly validated by the WIND Foundation can be listed on the CAMP platform to receive investment from investors. Investments can be made through WIND, which occurs through currency exchange on the exchange or on its own platform. With the participation of many game companies, NFT transactions provided by the WIND Platform will enable various NFT collections, provide easy item sales functions, and provide high security using blockchain.



In addition, NFT holders can sell their NFTs through the NFT Marketplace on the WIND Platform and raise sales revenue from WIND.

Token Utility



- **Utilize the Integrated Points**

If a platform involved in the WIND Platform's ecosystem utilizes points from other games, it can be converted and used, or used in WIND Platform's NFT Market Place. The advantage of WIND NFT Market Place, which specializes in game NFT transactions, is that transaction and issuance fees are low. Game companies can also use WIND Platform's integrated marketing platform to provide WIND as a fee and execute ads within the platform.

5. Token Information

Token Information

Token Name	Wind Platform	Token Symbol	WIND
Token Technology	ERC-20	Type	Utility
Total Supply	500,000,000 WIND	Decimal Point	18
Token Address	-		

Distribution Information



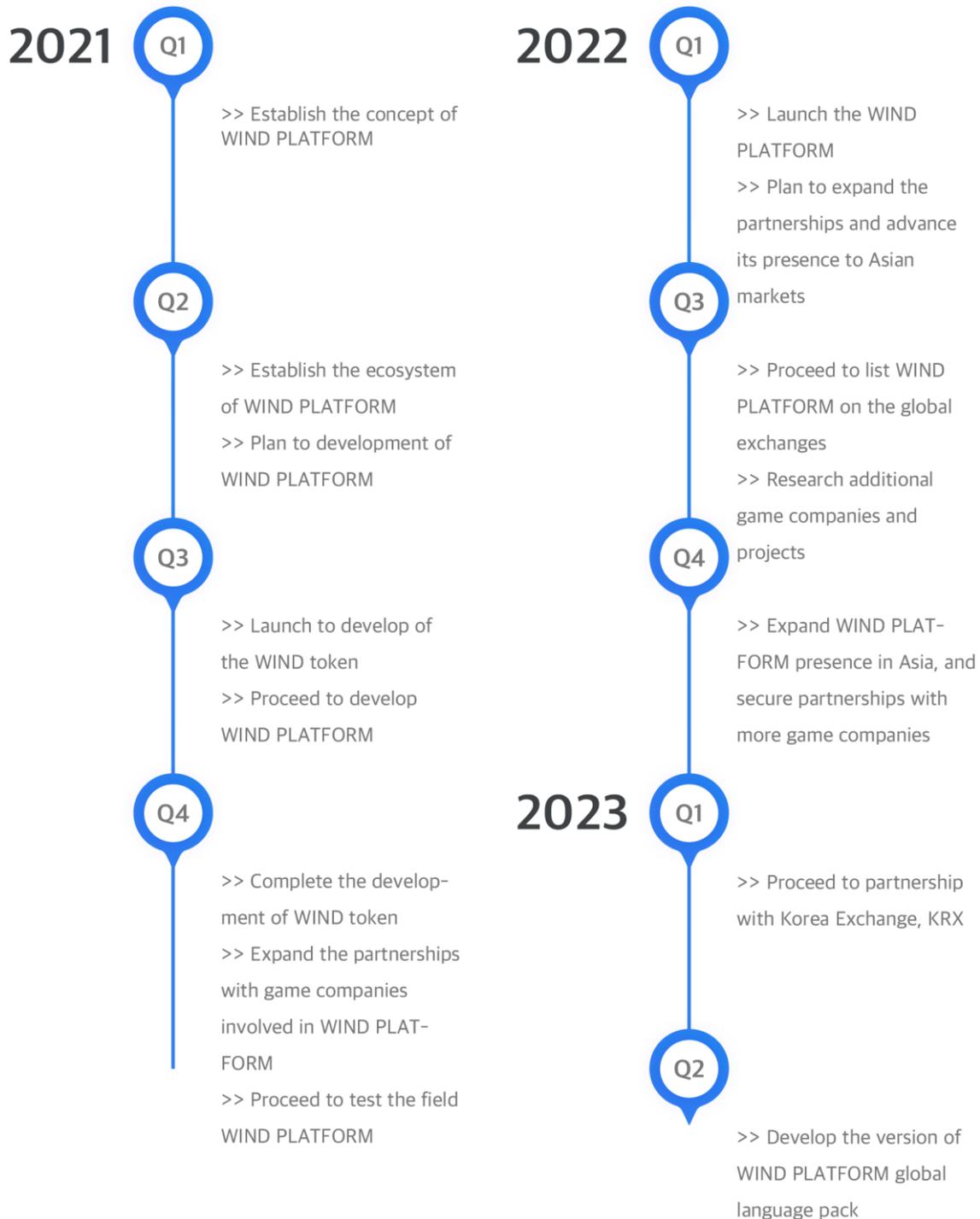
- Ecosystem (50%) 250,000,000 WIND
- Sale (20%) 100,000,000 WIND
- Team (10%) 50,000,000 WIND
- Reward (10%) 50,000,000 WIND
- R & D (10%) 50,000,000 WIND

[Image: Donut chart of WIND distribution]

WIND is issued for the purpose of developing and trading investments and information utilization in applications that can be used in the WIND PLATFORM ecosystem, and participating in the ecosystem, and for creating an ecosystem for transparent recording and management of information. It will also be used for marketing to expand the WIND ecosystem, such as partnership and cooperation with other businesses, development, maintenance, platform construction, and countermeasures against market conditions.

(Details are subject to add or change according to the development progresses.)

6. Road Map



7. Partners

Google



pixfort



Spotify

(Subject to change to another image soon)

As an integrated game point platform, WIND PLAFORM will conduct technical collaboration and business cooperation by forming partnerships with various game companies, publishers, IT companies, and blockchain companies. With this, we aim to build a reliable and transparent game point ecosystem.

8. Team Members



Max Stein
General Manager



Jessica. W
Marketing Manager

9. Disclaimer

This document is intended for informational purposes and is subject to change. The white paper is a technical document on business planning and vision and does not warrant the content of the business. The original language of the white paper was written in Korean, and in the case of white papers in other languages, there is a possibility of misinterpretation or omission in the translation process. The Korean version of the white paper is the clearest than the translated version, and we recommend final confirmation with the white paper written in Korean for accurate information delivery. Nothing in this document establishes legal, financial, commercial, or tax advice. Because WIND is not a security and is not used for financial promotions, nothing in this document will be used to induce or invite investment activities. This document does not provide any input as to whether you should participate in WIND PLATFORM or purchase WIND and should not rely on contracts or purchase decisions. Prior to the purchase, participants must take all the specialized information, including taxes and accounting, and identify their ability to prepare for the risk of cryptocurrency volatility. Recognizing the inherent risks requires a comprehensive understanding of the current cryptocurrency market. WIND understands and agrees that it does not express or warrant any availability or price explicitly or implicitly and that there is no guarantee or provision that WIND will benefit from any benefit.

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Participants in WIND PLATFORM recognize the risks associated with cryptocurrency, such as high price volatility and the unique risks of cryptocurrency markets and acknowledge that the current platform is under development and that the contents of documents may change. As WIND PLATFORM progresses, the contents of this document and this white paper may be changed or updated, and the revised and updated versions may be published before the public sale date until the final version is announced. It also acknowledges that WIND PLATFORM does not guarantee the duration of operation and can be interrupted for a variety of reasons, such as platform awareness and lack of investors, or lack of funds to develop the platform. I acknowledge that the contents of this document are not arbitrarily interpreted by the participants. Because WIND PLATFORM is not intended to constitute securities or other regulated products of a particular country or jurisdiction, it does not constitute a guide or legal document and does not provide or recommend any national or jurisdiction securities or regulated products. This document has not been reviewed by regulators in all countries or jurisdictions. Virtual currency can also be monitored or supervised by regulators from various jurisdictions. WIND PLATFORM may receive inquiries, notices, warnings, requests, or administrative dispositions from one or more authorities during uncertain times, or may be ordered to suspend or discontinue WIND-related actions.

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